

Adjunct Professor/Lecturer – Digital Media and Advocacy Fordham University in London

Fordham University in London is seeking to appoint an adjunct professor for a level three course in Communications and Media Studies (DTEM 3475) for the fall semester - starting on 2 September 2024 and concluding on 13 December with a study break on 21-25 October.

This course will focus on how two broad types of advocacy—social movements and campaigns—work in a digital age, and will help students develop skills that will apply to nonprofit advocacy, community organizing, electoral campaigning, and activism broadly speaking. Students will also develop a critical perspective on how activists, non-profit organizations, and political strategists develop strategies to inform, persuade, and mobilize groups of people around an issue or cause. This course will cover a range of practical tactics and strategies for using particular digital media platforms--from mundane tools like email and SMS to emerging social media--to impact political participation.

Course Objectives:

- Understand and articulate how contemporary, digital social movements differ from and have evolved from traditional social movement theory.
- Assess existing advocacy campaigns and movements strategies and tactics.
- Evaluate and utilize frequently-used tools and tactics of digital advocacy to craft original campaigns.

Successful candidates must be experienced and effective teachers, able to cater for the diverse student body and engage students in the subject matter so that they are fully prepared for their journey through the bachelor degree. Teaching is in weekly three hour blocks. In Fall 2024 it will be taught on a Wednesday morning, 10am-1pm.

Approximately 600 students study each year at Fordham London from Fordham University's School of Arts & Science and the Gabelli School of Business.

Main Duties

- Teaching Digital Media and Advocacy
- Preparation of teaching materials for the course
- Providing updated syllabus and course pack/reader details by the required deadline
- Providing academic advising either face-to-face or by email
- Arranging/accompanying students on co-curricular trips, and inviting guest speakers where appropriate
- Setting and administering examinations and others assessments – setting examination questions, invigilation and marketing when required
- Attendance at academic staff meetings (up to two per semester)

Required

- Master's degree or equivalent professional experience in a related field
- Relevant teaching experience in higher education and proven teaching effectiveness
- Excellent communication skills and responsive to students and the administration

Desirable

- PhD in a relevant field (or nearing completion)
- Previous experience of teaching within US higher education
- Research experience, publications and interests in the subject area

Person Specification

An individual who can develop effective working relationships with both academic and administrative staff. All applicants must be able to lawfully accept employment in the UK. If you are not a UK citizen, please address your right to work in the UK in your covering letter.

Salary

c. £4,180 plus pension contribution if eligible.*

*Note: Pay rate displayed from 2023/24 academic year, the 2024/25 pay rate will be confirmed prior to the beginning of the semester

The position will remain open until filled.

Application

Applicants should submit a detailed CV and covering letter to the following website: <https://hr.breathehr.com/v/adjunct-professor-lecturer-digital-35617>

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